

#ForestBiodiversity - A new platform to show how sustainable forest management contributes to European Green Deal objectives

“Listen to EU forest stewards, understand their actions on the ground, learn from their experience, and go beyond the clichés!” In a nutshell, this is the message of the new awareness initiative on [#ForestBiodiversity](#) launched today in Brussels by six associations representing the forest-based sectors.

The debate around the biodiversity and forest strategies has never been so high on the agenda, which is why six European associations of the forest-based sector are giving a voice to European forest owners and managers in the form of a series of videos presented on the platform [forestbiodiversity.eu](#). The interviews concretely show that behind the concept of sustainable forest management lies the idea of giving special attention to biodiversity preservation and climate adaptation, two essential objectives for well managed forests.

Sustainable Forest Management provides a balance between biodiversity preservation, climate protection and socio-economic viability that local players, forest owners and managers endeavour to ensure on a daily basis. This complexity of managing nature is sometimes misunderstood.

Well-managed forests have the capacity to continue to provide a home for biodiversity in times of natural disturbances and a changing climate. Well-managed forests have the capacity to store a significant amount of CO₂ and increase carbon storage in forests and wood products as well as substituting fossil-based materials and energy. Well-managed forests have the capacity to be the first link in a value chain that provides nearly 4 million green European jobs while providing all of society with an important ecosystem service in the form of recreation. Only resilient and healthy forests can continue to deliver multiple ecosystem services.

The organisations behind the #ForestBiodiversity platform intend to promote these key concepts in the coming months through a number of communication actions. The sector could play a key role in the implementation of and delivering on the European Green Deal if those who take care of European forests are at the heart of the Green Deal strategies.

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Translations in DE, ES ,FR, IT, PL will soon be available on the Copa-Cogeca website.

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Cepi is the European association representing the paper industry. We offer a wide range of renewable and recyclable wood-based fibre solutions to EU citizens: from packaging to textile, hygiene and tissue products, printing and graphic papers.



Copa and Cogeca are the united voice of farmers and agri-cooperatives in the EU. Copa represents over 22 million farmers and their families whilst Cogeca represents the interests of 22,000 agricultural and forestry cooperatives.



The Confederation of European Forest Owners (CEPF) is the umbrella association of private forest owner organisations in Europe. At EU level, CEPF promotes the values of sustainable forest management, private property ownership and the forest sector's economic viability.



CEI-Bois is the European Confederation of Woodworking Industries. It represents 21 European and National organisations from 15 countries and is the voice of the European woodworking sector: close to 180,000 companies generating an annual turnover of 144 billion euros and employing 1 million workers in Europe.



EUSTAFOR represents the voice of European state forest management organisations who have sustainable forest management and the production of wood as major concerns.



ELO - European Landowners' Organization is the umbrella organisation for national rural organisations of businesses managing agricultural, forestry and environmental land all over Europe.

