

FM(19)11

The Secretariat of  
Copa-Cogeca  
which represents European farmers and European agri-cooperatives

**is recruiting**

### ***Digital and Print Designer (m/f)***

As part of its new communication strategy, COPA-COGECA is seeking for a talented and motivated Digital and Print Designer. The successful candidates will have the capacity to develop outstanding materials, respecting farmers and cooperatives organisation's graphic guidelines for both digital and print materials. As Copa and Cogeca owns its own printing center, having a good technical knowledge of both design and printing process is essential for this position.

#### **Challenges & Responsibilities:**

- Collaborating with the communication team and all other relevant department in Copa-Cogeca on the approach, development, production, and implementation of projects.
- Creating on demand and proposing graphics (infographics, videos, posters, leaflets, banners, etc.) for publications and outreach material, including on social media.
- Managing Copa-Cogeca's printing machines and ensuring that the workflow requests are delivered on time and on a professional standard.
- Acting as the contact person with contractors for maintenance and external print (banners, goodies etc.)
- Assisting Copa Cogeca communication team in the development and maintenance of new web based platforms.

#### **To be successful in this role you must have:**

- Proven ability to take projects from concept through completion with minimal direction and supervision.
- Experience working in a variety of mediums and formats, with a passion for always learning more.
- Strong conceptual and strategic thinking skills, as well as an advanced understanding of how your work fits into a whole vision.
- The drive to collaborate and design at a high level in order to produce memorable, compelling and effective work.
- Excellent typography skills and an innate sense of hierarchy and layout.
- Strong presentation and production skills, and willing to operate at every level of a project from strategy to production work.
- Owning your work and schedule, consistently delivering against tight deadlines and effectively managing your own time.

**Requirements:**

- A level of education that corresponds attested by a diploma in Information Systems, Digital Design or related qualification.
- Strong knowledge of InDesign, Photoshop, and Illustrator is mandatory (or comparable design software)
- Experiences with Premiere and After Effects is a plus (or comparable web animation/video software)
- A knowledge of website's CMS is a plus
- Experience on Digital Printing principles, including calibration methods, paper grading, etc;
- Experience using general printing related machinery such as, cutters, guillotine, electronic plotters, heat press binding machine, etc.
- A good portfolio of engaging, strategic, print and digital work
- Ability to juggle multiple projects on tight deadlines and know how to adjust quickly when directions shift
- Ability to work autonomously
- Superior attention to detail
- A knowledge of Corporate Communication at EU level is a plus
- Fluency in English, additional EU languages are an advantage.

**About Copa-Cogeca:**

Copa-Cogeca is the united voice of farmers and agri-cooperatives in the EU. Together, we ensure that EU agriculture is sustainable, innovative and competitive guaranteeing food security to half a billion people throughout Europe. Copa represents over 23 million farmers and their families whilst Cogeca represents the interests of 22,000 agricultural cooperatives.

Our mission is to ensure a viable, innovative, competitive EU agriculture and agri-food sector capable of meeting growing food demand by promoting European farmers and agri-cooperatives views toward EU institutions, media and public opinion.

**Application:**

Please send your application (CV + covering letter in EN or FR) and a portfolio including some relevant print/digital publications by 28<sup>th</sup> June 2019 to Mr Jean-Baptiste Boucher, Communications Director at: [Jean-Baptiste.Boucher@copa-cogeca.eu](mailto:Jean-Baptiste.Boucher@copa-cogeca.eu). Only the selected candidates will be contacted.